



Department for
International Trade



The Export Academy

Get your export needs met with the Export Academy.

The UK Export Academy is here for every step of your exporting journey. The programme has been designed to accommodate different levels of exporting experience, whether your business is interested in starting to sell internationally, looking to grow your international sales further or train new members of staff on export procedures.

When you sign up you join a cohort of like-minded professionals, eager to discuss the ins and outs of the export world. The FREE online webinars will help you sell internationally, grow your business overseas and overcome some of the common challenges that businesses face.

We know your time is precious, so we created 2 types of programmes:

1. The **foundation course** of 10 x 1-hour webinars, delivered over 4 weeks
2. The **intensive foundation course**, covering all modules in 2 x half day sessions

We also run regular extracurricular events on a range of topics such as selling via e-commerce platforms, managing agents and exporting food and drink.

Our next foundation series:

10 October – 04 November 2022

Our next intensive series begins:

04 November 2022 (Day 1); 07 October 2022 (Day 2)

[**Register today**](#)

What you'll get out of the Export Academy

- An export action plan to maximise international sales.
- Handy tips to avoid common pitfalls.
- Knowledge of the tools and expertise available within DIT to support your export journey.

Here are the dates for our upcoming workshops

If there is a particular topic that you are interested in learning more about, feel free to pick and choose the workshops that are most relevant for your business.

- **Benefits and Barriers of Export** | Mon 10th Oct
- **Market Research** | Weds 12th Oct
- **Customs Procedures Part 1** | Fri 14th Oct
- **Pricing Strategy & Routes to Market** | Tues 18th Oct
- **Customs Procedures Part 2** | Thurs 20th Oct
- **Getting Paid** | Mon 24th Oct
- **Understanding Incoterms** | Weds 26th Oct
- **Export Controls** | Fri 28th Oct
- **Selling Services (Part 1)** | Mon 31st Oct
- **Selling Services (Part 2)** | Fri 4th Nov

