

## High Street Survey

<https://southribble.citizenspace.com/business-and-skills/high-street-survey>

This report was created on Thursday 06 August 2020 at 13:11

The consultation ran from 21/07/2020 to 04/08/2020

**1: This is optional but if you enter your email address then you will automatically receive an acknowledgement email when you submit your response.**

### Email

There were 200 responses to this part of the question.

## 2: Which town/village centres do you regularly visit? (Tick all that apply)

**What town centres do you regularly Visit? Tick all that apply**

Option	Total	Percent
Leyland	259	59.54%
Penwortham	185	42.53%
Longton	85	19.54%
Lostock Hall	35	8.05%
Bamber Bridge	75	17.24%
Other	50	11.49%
Not Answered	0	0%

**If Other, which town/village centre(s) have you visited**

There were 84 responses to this part of the question.

### 3: How often did you visit your local town/village centre before COVID-19?

How often did you visit your local town/village centre before COVID-19?

Option	Total	Percent
Daily	115	26.44%
Weekly	255	58.62%
Monthly	47	10.80%
Less frequently	18	4.14%
Not Answered	0	0%

### 4: How often do you visit your local town/village centre currently during COVID-19?

How often do you visit your local town centre currently during COVID-19?

Option	Total	Percent
Daily	38	8.74%
Weekly	157	36.09%
Monthly	68	15.63%
Less Frequently	172	39.54%
Not Answered	0	0%

### 5: What time of day do you visit – (Tick all that apply)

What time of day do you visit – Tick all that apply

Option	Total	Percent
Morning	269	61.84%
Afternoon	278	63.91%
Evening	138	31.72%
Not Answered	0	0%

**6: What length of time are you currently spending in your local town/village centre either shopping or using another service?**

**What length of time are you currently spending in your local centre shopping/using a service?**

Option	Total	Percent
Less than 1 hour	304	69.89%
1-2 hours	112	25.75%
3-4 hours	13	2.99%
4+ hours	6	1.38%
Not Answered	0	0%

**7: How do you usually travel to your local town/village centre?**

**How do you usually travel to your local centre?**

Option	Total	Percent
Bus	6	1.38%
Train	0	0%
Cycle	11	2.53%
Walk	156	35.86%
Car	260	59.77%
Other	2	0.46%
Not Answered	0	0%

**8: What is the main purpose for visiting your town/village centre? (Tick all that apply)**

**What is the main purpose for visiting the town centre? (tick all that apply)**

Option	Total	Percent
Access to transport services	11	2.53%
Beauty Services (e.g. hairdresser, nail salon)	121	27.82%
Business/work	24	5.52%
Café/restaurant	141	32.41%
Food shopping	328	75.40%
Financial/professional services (bank, solicitors etc)	96	22.07%
Health Services (e.g. dentist, opticians)	148	34.02%

<b>Retail Services (e.g. clothes, household, jewellery)</b>	126	28.97%
<b>Pub</b>	108	24.83%
<b>Takeaway/sandwich shop</b>	109	25.06%
<b>Walk/exercise</b>	179	41.15%
<b>Not Answered</b>	0	0%

**9: How safe do you currently feel when visiting your local town/village centre?**

How safe do you currently feel when visiting your local centre?

<b>Option</b>	<b>Total</b>	<b>Percent</b>
<b>1 - Very safe</b>	107	24.60%
<b>2</b>	127	29.20%
<b>3</b>	126	28.97%
<b>4</b>	50	11.49%
<b>5 - Not safe at all</b>	25	5.75%
<b>Not Answered</b>	0	0%

**10: What would you like to see to help make you feel safer and improve your experience(Tick all that apply)?**

What would you like to see to help make you feel safer and improve your experience?

<b>Option</b>	<b>Total</b>	<b>Percent</b>
<b>More space</b>	109	25.06%
<b>Distancing measures – floor signs</b>	152	34.94%
<b>Signage reminding about distancing</b>	207	47.59%
<b>Wearing face masks in stores</b>	213	48.97%
<b>Limit on number of people in shops</b>	216	49.66%
<b>One way for pedestrians</b>	129	29.66%
<b>More outdoor lighting</b>	52	11.95%
<b>More outdoor seating</b>	140	32.18%
<b>Businesses displaying the meet the standard sign</b>	92	21.15%
<b>Masks given by stores upon entry</b>	110	25.29%
<b>Other</b>	75	17.24%
<b>Not Answered</b>	0	0%

If Other, What would make you feel safer and improve your experience?

There were 128 responses to this part of the question.

### 11: What discourages you from visiting your town /village centre?

#### What discourages you from visiting your town /village centre?

There were 435 responses to this part of the question.

### 12: What age band do you fall in?

#### What age band do you fall in?

Option	Total	Percent
16-24	5	1.15%
25-34	25	5.75%
35-44	85	19.54%
45-54	105	24.14%
55-64	106	24.37%
65-74	91	20.92%
75+	18	4.14%
Not Answered	0	0%

### 13: Your Gender

#### Your gender?

Option	Total	Percent
Male	121	27.82%
Female	304	69.89%
Rather not say	10	2.30%
Not Answered	0	0%

### 14: Please enter your postcode - (This will not be used to identify your address – only to identify needs in different local centres. Please just enter your first group of digits and the first number - e.g. PR25 1 or PR5 1

#### Your postcode (this is help identify local needs)

There were 435 responses to this part of the question.

**15: Please leave any additional comments you may have.**

**Please leave any additional comments you may have:**

There were 121 responses to this part of the question.

**16: Would you like to sign up for news, events and updates from South Ribble Borough Council?**

**Would you like to sign up to our newsletter?**

<b>Option</b>	<b>Total</b>	<b>Percent</b>
<b>Yes</b>	166	38.16%
<b>No</b>	253	58.16%
<b>Not Answered</b>	16	3.68%

From the 'Suggestions' sections of the survey the below points have been counted from the answers given. This shows trends which residents are concerned about in relation to Covid 19 to the High street/Town centres they visit:

<b>Leyland</b>	<b>Total</b>
<b>Social Distancing</b>	71
<b>Lack of regulations in High Street shops</b>	19
<b>Residents not using masks</b>	31

<b>Bamber Bridge</b>	<b>Total</b>
<b>Social Distancing</b>	21
<b>Lack of regulations in High Street shops</b>	5
<b>Residents not using masks</b>	9

<b>Longton</b>	<b>Total</b>
<b>Social Distancing</b>	19
<b>Lack of regulations in High Street shops</b>	7
<b>Residents not using masks</b>	9

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<b>Lostock Hall</b>	<b>Total</b>
<b>Social Distancing</b>	13
<b>Lack of regulations in High Street shops</b>	4
<b>Residents not using masks</b>	7

<b>Penwortham</b>	<b>Total</b>
<b>Social Distancing</b>	44
<b>Lack of regulations in High Street shops</b>	19
<b>Residents not using masks</b>	23

From the 'Suggestions sections and What would you like to see to help make you feel safer and improve your experience question' of the survey the below points have been counted from the answers given. This shows trends in the different locations to which residents would like to see more seating:

<b>How many residents from the survey would like to see Extra Seating in High Streets &amp; Town Centers</b>	<b>Total</b>
<b>Leyland</b>	86
<b>Penwortham</b>	80
<b>Longton</b>	36
<b>Lostock</b>	10
<b>Bamber Bridge</b>	13