

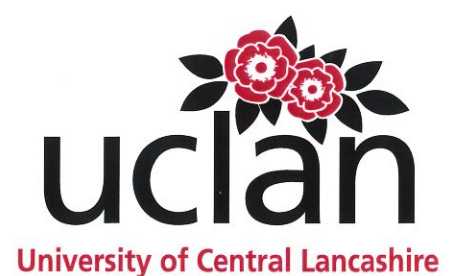


# Recruit our **Talent**

Are you looking to recruit work-ready and able graduates?

**UCLan is committed to developing the professionals and business leaders of the future, along with providing valuable and supported work experience opportunities for our students and recent graduates.**

Working in partnership with UCLan provides you with a cost effective, low-risk recruitment solution that enables you to tackle problems, or work on strategic projects that can be instrumental in driving your business forward.



## Student Internships

Many businesses use a short-term internship to tackle a project that may otherwise have been put on the back burner, or use students to work on a defined business project, where up-to date knowledge or research is required.

UCLan has worked with a wide range of businesses - internship projects have included: researching and writing communication strategies; developing and implementing social media plans; website developments and improvements; marketing projects; public relations activity; and research into new markets.

Typically internships last for up to 12 weeks but these can be longer - up to 48 weeks. They are normally part-time and work around your business need. Funding is sometimes available for these and this will be discussed when we work with you to design the right type of internship for your business need.

## Sandwich Work Placements

Over the course of a year, a placement student can make a real difference to your business operations, bringing fresh ideas and current knowledge, all supported by an academic tutor.

Experience has shown that students undertaking a placement year as part of their studies rapidly become part of the workforce and are able to make a real difference to your business. Sandwich placements take place across all areas of the University and last for around 48 weeks. UCLan students undertake a work placement after their second year of study and before their final year. Students are employed on a fixed term basis by you as the employer and as such they are treated as a member of your workforce. These are paid placements with responsibility for remuneration remaining with you as their employer.

## Consultancy and Live Projects

Using students as consultants is an ideal way to tackle a defined business project, as it provides a targeted injection of expertise and knowledge into a specific business area.

These projects are supported by one of academics and are aimed at bringing innovative thinking to the workplace. Live projects are delivered over a 4-6 month period and are usually embedded within a module of a course. UCLan will appoint a relevant academic from the course to provide guidance and professional advice throughout the lifetime of the project. These live projects are generally unpaid, however, we would recommend that any out of pocket expenses are reimbursed.

For further details on any of these projects please contact Careers on **01772 895858**  
Email: [careers@uclan.ac.uk](mailto:careers@uclan.ac.uk)  
[www.uclan.ac.uk/recruitourtalent](http://www.uclan.ac.uk/recruitourtalent)

## Knowledge Transfer Partnerships

Knowledge Transfer Partnerships (KTPs) represent Europe's leading programme to help businesses to improve competitiveness, productivity and performance through the better use of knowledge, technology and skills, residing within the UK knowledge base.

A KTP achieves this through the formation of a partnership between your business and an academic institution - in this case, UCLan, enabling you to access skills - through graduate and academic expertise - to help your business develop.

This programme should be used by a company to address a strategic issue that cannot be carried out without support from external sources, i.e. you would otherwise have to recruit someone, or commission an organisation to carry out the work to achieve the desired results.

A KTP programme is an agreed programme of work to be carried out by a KTP associate, based at the company and supported by UCLan, normally half a day per week, usually supported by an academic with relevant expertise.

KTPs normally last between 1 and 3 years. UCLan and the company apply for a KTP programme grant to recruit an Associate (university graduate) with the required background, skills and experience.

A KTP project will only be approved for a grant if it can be shown to be strategically important to a company, requires the input of a university or other research institution, and provides an excellent career base for a graduate.



For more information on this programme visit,  
[www.ktponline.org.uk](http://www.ktponline.org.uk)  
or contact **01772 895074**  
or email: [RHSlater1@uclan.ac.uk](mailto:RHSlater1@uclan.ac.uk)