



Lancashire Forum Creative Extra is recruiting now! Join our innovative business growth programme that starts on 27 February 2018.

The Lancashire Forum Creative from University of Central Lancashire is a new business, leadership and innovation development programme designed specifically for Lancashire-based Creative and Digital SMEs. It is not a 'one-size-fits-all' programme - it has been designed from the outset with the needs of creative and digital SMEs at its core.

Delivered by an expert team, the programme brings together industry-specific expertise from across the university together with specialists from industry.

We work with delegates to co-design parts of the programme, use innovative facilitation tools like Lego Serious Play and creative collaborative events like 'Technology Hacks' to work on topics identified by participants. Alongside our expertise, experienced facilitation and technology, a supportive network of like-minded peers underpins the programme. This means you will work with other business leaders at every step.

What previous participants say

"Being part of the Lancashire Forum Creative has boosted my confidence, empowered me to address the issues I'm currently facing in my business and work with others to create solutions. We've learned from guest speakers and factory tours, and also from each other's personal experiences and, collectively, it's become evident that there's a wealth of experience and support between the group."

Andy Neale, Founder, Global Amigos

The Lancashire Forum Creative Extra: An intensive (6 month) growth programme designed for owner/senior managers who want to develop their leadership skills and capabilities, innovate, and grow their business. The programme features:

- Sector-specific, expert-led Think Tanks including: *Strategic Thinking and Planning, Lego Serious Play, Exploring Leadership, Innovation;*
- Site visit to a large regional business;
- Innovative 'Hack Jam' event that uses creative thinking, technology and diverse expertise to work on a pertinent topic defined and agreed by the participants;

And so much more!

The programme is funded by ERDF and so are delivered at **no cost** to eligible businesses.

For more information please contact Elena Vasilieva e.vasilieva@uclan.ac.uk

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The programme is FREE for eligible businesses.

The eligible business should:

- Be based in Lancashire
- Employ fewer than 250 full-time employees
- Have an annual turnover less than £40 million
- Have received less than £160,000 of publicly funded support in the last 3 years
- Be business to business

We are starting Lancashire Forum Creative Extra programme on 27th February and there are still places available.