

Orvia offers free support to individuals wanting to start up in business or existing businesses wishing to diversify, expand, change direction, or grow.

We have over 30 years' experience in business support, so we understand the issues faced by budding entrepreneurs and business owners.

Because we aim to meet the needs of each and every client our support is focussed and tailored to meet the individual needs of each business. Most importantly we provide friendly, independent help at the right time and at the right pace for the clients we work with. Our experience in understanding the needs of clients and matching them with our highly experienced mentors enables the clients we work with to succeed in their ambitions and goals.

# Are you thinking of Starting Your Own Business?

## Are you ready to start developing your business plan?

Starting your own business can be an exciting, but also quite a daunting prospect.

We know exactly what it takes to get a new business idea off the ground, and we have mentors who can work alongside you to get you off to a great start!

### Over to You!!

# A few questions for you to think about

- Do you have a feasible business idea?
- Are you aware of your customers and how you will reach them?
- How much will it cost to start and run your business?
- How much will you charge?
- How will you stand out from the crowd?
- Will you register as a sole trader or limited company or social enterprise?

Once you have had a think about these points (and no doubt a few more too!) it is important to explore these areas in more detail and start to commit your ideas and financial considerations to paper in the form of a business plan and financial forecasts.

This process and the various tasks may seem very overwhelming, but this is where we can help you and provide guidance to support you to work through your business plan and financials.

Following an initial in-depth assessment with one of our team we will match you with a mentor, on a one to one basis, to provide that independent sounding board and discuss considerations for your business idea, which you will then commit to paper in the form of a business plan.

# Do you already have a business and would like some support?

Are you thinking of **changing your business** in some way? New market, diversification, rationalisation or growth but you're not sure what to do next?

Or do you have some challenges you'd like to discuss?

Then, we can help!! By matching you with one of our experienced business mentors you will receive an impartial and independent viewpoint. You will have your own sounding board to explore your ideas and priorities with the commitment to planning the execution and drawing up a timeline for priority actions to achieve your vision.

Our experienced mentors are drawn from a wide range of backgrounds, sectors and business sizes with skills and specialisms in functional and operational areas of business to help you through your actions. Our support includes help with business planning, finance, sales, customer service, or marketing we have a mentor to assist.

## How it works

After the referral via your work coach, we will get in touch with you to arrange an initial assessment which will identify your ambitions and ensure we get the **right mentor match**, **at the right time** and **at the right pace** for **you**! The support is provided on a one to one basis online or via telephone or in small face to face groups to suit both you and your mentor.

#### **Further Information**

www.orvia.co.uk

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