



Investment Readiness

An investor led programme that offers guidance to businesses seeking investment



European Union

European Regional Development Fund

Join us at our next workshop: Introduction to Equity Investment

- Need Finance for growth?
- Want to understand what venture capital is and how to successfully apply?
- Perhaps unsure whether venture capital or business angel finance is right for you?

Led by experienced investors, the University of Central Lancashire's Investment Readiness programme is designed to "demystify" the world of equity finance and prepare ambitious businesses with growth potential to apply for much needed investment.

Join us at our group introductory workshop to ensure you are well equipped to clearly present your proposition and demonstrate you have a credible plan to deliver the results that investors are looking for.

Event format:

- An overview of private and institutional investors
- What investors are looking for AND WHAT THEY ARE NOT LOOKING FOR
- The venture capital and angel investment process
- Introduction to due diligence, the term sheet and legal process
- The importance of your investment pitch
- Contributions from investors and nationally recognised experts in their fields.

Who should attend:

Anyone actively seeking equity investment for their business or wanting to gain an insight into the investment process in preparation for future needs.

Following the introductory workshop, participants have the opportunity to receive one-to-one assistance from experienced investors and attend further specialist workshops.

Purpose of the Programme:

The purpose of the programme is to help businesses prepare themselves for investment from business angels and venture capitalists. This structured programme of investor-led input and investment readiness guidance, takes growth businesses through all aspects of the investment process and helps management build a compelling investment case.

East Lancashire Chamber of Commerce & Industry,
Red Rose Court,
Clayton Business Park,
Accrington,
Lancashire, BB5 5JR

9th November 2017
12:00 – 16:30

To book your place on this or future planned workshops visit:

Eventbrite:

<http://InvestmentReadinesUCLan.eventbrite.com>

website:

www.uclan.ac.uk/investmentreadiness

Upon receiving your Eventbrite booking request, the team will contact you to confirm eligibility and liaise with you about registering for the programme in advance of attending.

Further information

For further information on the programme please call: 01772 895656

email:

investmentreadiness@uclan.ac.uk

*Eligibility:

Note: The event and programme are funded by the European Regional Development Fund (ERDF) and so is only eligible to Lancashire based SME's seeking investment into their business.