

# WHAT IS CITY DEAL?

Grow the local economy by £1bn

Create over **20,000** new jobs

Build over 17,000 new homes



England's cities and their surrounding areas are home to 74% of our population and 78% of our jobs, making them important to the long-term growth and economic success of the country. City Deal status was given to the major cities in England, as part of the Government's commitment to devolve a range of powers to the cities, who in return, would take on additional responsibility to deliver economic growth.

The Preston, South Ribble and Lancashire City Deal was the first of 20 second wave City Deals to be agreed and was signed in September 2013.

Over a 10-year period an infrastructure delivery fund and investment programme of over £430m will grow the local economy by £1bn, creating over 20,000 new jobs and building over 17,000 new homes.

The initiative builds on the strong economic performance of the area over the last decade and will unlock further economic potential by providing new roads and community infrastructure. The Lancashire Enterprise Partnership, Lancashire County Council, Preston City Council, South Ribble Borough Council and the Homes and Communities Agency are working together to deliver this once in a lifetime opportunity for the area.

# Improving access and public space

Roads can greatly assist economic growth and unless new infrastructure is put in place the area will be unable to grow. The new infrastructure will improve connections across Lancashire, with new links to the motorway network and improved access to Preston city centre, Leyland town centre and local district centres, as well as opening up housing and employment sites. By relieving congestion and expanding our road network to accommodate future growth, we will be able to attract more investment and business to the area.

We're delivering four major road schemes:

# Preston Western Distributor and East-West and Cottam Link Roads

Improving access to the North West Preston housing location and the Warton Enterprise Zone.

#### South Ribble Western Distributor

Doubling the network capacity between Preston city centre and the motorway, as well as providing access to 2,700 new homes, Cuerden employment site and Lancashire Business Park.

## **Broughton Bypass**

Providing critical relief to the A6, North East Preston and the M6 and supporting over 1,400 new homes and employment sites set to create over 5,000 new jobs.

# Penwortham Bypass

Reducing congestion into Preston city centre and improving access to South Ribble and supporting future housing developments beyond 2024.

Improvements to public transport and public spaces will be made alongside the road schemes to enhance the areas and offer more sustainable travel options.



# Building new homes

We're helping to build 17,420 homes as part of the project across a number of sites including:

#### North West Preston

North West Preston / Cottam Hall

#### North East Preston

D'Urton Lane and Eastway Whittingham Hospital

#### **Preston City Centre**

City centre housing sites

## Penwortham and Lostock Hall

Vernon Carus site Lostock Hall Gasworks Pickerings Farm

## Bamber Bridge

School Lane / Wesley Street Mill Land off Brindle Road

## Leyland and Cuerden

Heatherleigh and Moss Lane Moss Side test track Grasmere Avenue Wheelton Lane / Altcar Lane

New housing developments will be supported by increasing the number of school places, new open green spaces and health provision to cater for the growing population.

# Creating more jobs

We're helping to create more than 20,000 new private sector jobs and support existing business, with £2.3bn leveraged for Lancashire in commercial investment which will come from employment sites at:

#### North East Preston

Bluebell Way, Red Scar, Preston East, Roman Road Farm and Whittingham Hospital. Combined, approximately 350000m2 of employment floor space and £300m of potential additional economic activity.

### **Preston City Centre**

Central Business District (now Corporation St), Winckley Square, city centre North, UCLan and Horrockses. Up to £250m in additional Gross Value Added (GVA) is forecast to be achieved.

#### Penwortham and Lostock Hall

Commercial development is projected to achieve £2m of additional economic activity.

### Leyland and Cuerden

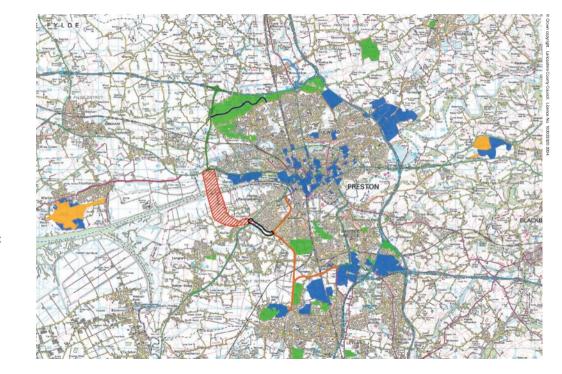
Cuerden is a 65ha site with the potential to generate £45m in additional economic activity. Moss Side test track has over 300,000 square foot for employment uses and a neighbourhood centre.

## **Enterprise Zone**

Includes the Samlesbury and Warton sites with a projected £300m in additional economic activity.



- Preston Western Distributor
- East-West Link Road
- Cottam Link Road
- South Ribble Western Distributor
- Broughton Bypass
- Penwortham Bypass
- Potential Major Transport Investment
- Housing developments
- Employment sites
- Enterprise Zone



Routes shown are representative and not to scale

# How you can help

Please share our ambition and positivity. Whether you are a business looking to expand or invest, or a resident living in the area, please help spread the message about what this project will achieve.

# Keep updated

There will be plenty of updates to keep abreast of over the next ten years whether it be new business opportunities or detail on the infrastructure improvements.

Please let us know if you would like to receive regular updates by emailing enquiries@lancashirelep.co.uk or visit www.lancashirelep.co.uk to find out more information on the detailed delivery of the scheme.









